Exhibition of Illusions - Qualcosa è andato storto?

Category: Cultural

Upcoming dates: From 09-18-2026 to 09-20-2026, From 09-25-2026 to 09-27-2026

summary: “Mostra delle Illusioni”, the exhibition hosted by the Museum dei Campionissimi in Novi Ligure, has been extended until 27 September 2026, due to extraordinary public reception, attracting more than 4000 visitors in just three months.

Created by Innovation CGMZ srl, the exhibition presents a fascinating interactive route which has already been a huge success in Padova, Catania and Brescia. Visitors are offered a unique journey between science and wonder through more than 100 amazing installations, including immersive settings, visual games and a space dedicated specifically to virtual reality which will challenge both the senses and the mind.

Schools and Teaching
The exhibition offers an ideal opportunity for students. Guided tours continue by appointment, with specific routes aimed at helping people to understand the cognitive processes involved in human perception.

info: The exhibition will be open to the public at the following times:
For everyone:
Friday: 3:00 PM – 7:00 PM
Saturday, Sunday, and Holidays: 10:00 AM – 1:00 PM / 3:00 PM – 7:00 PM

Schools (reservations required):
Thursday and Friday mornings

Tickets:
- Full price €13
- Reduced price €9 (under 25, over 60, military personnel).

Tickets can be purchased directly at the box office or online (skip the line) at TICKETONE.

For information: Museo dei Campionissimi, tel. 0143 772266 – 0143 772230

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E-mail: museodeicampionissimi@comune.noviligure.al.it

Dal: 08-21-2026 **Giorni:** 3

Livello di interesse (0 basso ... 5 alto): **Experience :**

Links

https://www.museodeicampionissimi.it/mostra-delle-illusioni/

Photos

“Qualcosa è andato storto?”
Sei ancora in tempo per rimediare!
MOSTRA DELLE ILLUSIONI
PREPARATI A VEDERE IL MONDO CON OCCHI NUOVI
NOVI LIGURE | MUSEO DEI CAMPIONISSIMI
È APERTA FINO AL 27 SETTEMBRE 2026